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The Conrad Foundation and "We" Campaign Announce Partnership for Innovation

January 08, 2009

National Desk

Organizations unite to inspire high school students to address the climate crisis.

SAN FRANCISCO, CA – The Conrad Foundation announced a partnership with the Alliance for Climate Protection’s “We” Campaign to challenge high school students throughout the nation to address the climate crisis.

Focusing this year on Vice President and Nobel laureate Al Gore’s recent “Repower America” challenge, the Foundation’s annual education competition, the Pete Conrad “Spirit of Innovation Awards” will challenge teams of high school students to create innovative products for use in various fields of science and technology. Teams vie for \$120,000 in prize money and the opportunity to commercialize their products for general market use.

Through our partnership with the We Campaign,” said Conrad Foundation Chair Nancy Conrad, “we are addressing the Repower America challenge with some of the greatest untapped minds out there – high school students. Teams will be able to tap into the We Campaign for the information and expertise they need to create products that conquer global warming and end our dependency on dirty fossil fuel sources.”

The We Campaign will support the competition by providing students educational information on climate and renewable energy policies, answering questions, as well as assist with judging entries in the renewable energy category.

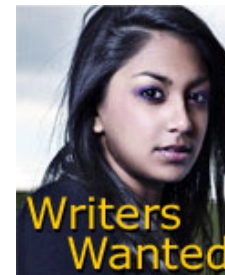
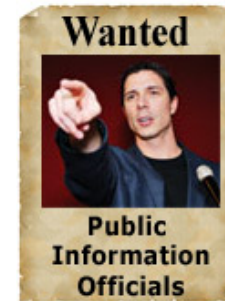
In much the same way Vice President Gore issued the Repower America challenge to inspire all Americans to meet the goal of 100 percent clean electricity within ten years, we are challenging our youth to use creative thinking and activism to develop real-world solutions to the climate crisis through the Spirit of Innovation Awards,” said Alliance for Climate Protection CEO Cathy Zoi. “Through their learning, we hope to inspire the students, as well as teachers and parents to take action in their local communities to help stop global warming.”

The Pete Conrad “Spirit of Innovation” Awards competition also targets two other categories: lunar exploration, and personal spaceflight. For more information and full list of contest rules, visit www.conradawards.org.

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